



GREETINGS FROM YOUR Greater Kansas City Attractions Association!

We serve the attractions community through

EXCHANGE OF IDEAS
PROFESSIONAL DEVELOPMENT
PUBLIC AWARENESS
MARKETING
COLLABORATION

Whether you are an attraction in the Kansas City region, or an organization interested in networking with member attractions, the Greater Kansas City Attractions Association provides an affordable way to enhance the efforts and success of your organization!

There are four categories of membership: Attractions Membership, Allied Membership, Community Membership and Corporate Membership. Benefits for each membership category are tailored to provide the most value to each type of organization.

Check out the long list of benefits that will enhance the efforts of your organization!

ATTRACTION MEMBER BENEFITS

- ★ A listing for your attraction in annual GKCAA promotional brochures
- ★ Access to GKCAA membership directory
- ★ Optional participation in regional promotions through GKCAA
- ★ Opportunity to participate on GKCAA committees
- ★ Professional growth through networking and educational events
- ★ Connection with other local, regional & statewide tourism organizations
- ★ Opportunity to provide content and prizes for social media activity, including popular giveaway contests
- ★ Opportunity for recognition at GKCAA's Annual Heart of KC Awards
- ★ Opportunity to participate in GKCAA Annual Tourism Night
- ★ New and current CTM Media Group Clients receive a 20% discount on their next contract (your savings could exceed the cost of annual dues)!

ALLIED MEMBER BENEFITS

Allied Members (non-attraction members) receive many of the benefits listed above and can actively network with and market to attractions members through the Association. Additional sponsorship opportunities are also available.

JOIN TODAY AND BENEFIT!

Attractions with Annual Attendance of

Less than 100,000	\$250
100,000- 500,000	\$350
Greater than 500,000	\$500

Additional GKCAA Membership Levels

Allied Membership	\$500
Community Level	\$500
Corporate Level	\$750