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Greater Kansas City Attractions Association to Hold “Tourism Night at The K” on May 17

30+ Attractions to Provide Activities, Giveaways, and 10,000 Discount Coupons

(Kansas City, Missouri) – The Greater Kansas City Attractions Association (GKCAA), a not-for-profit organization that provides benefits and services to more than 70 attraction and tourism-related businesses in both Kansas and Missouri, will hold its annual “Tourism Night at The K” at Kauffman Stadium on Wednesday, May 17 as part of game night activities during the Kansas City Royals’ contest versus the New York Yankees.

Before the game, one fan will have a once in a lifetime experience throwing out a first pitch. Caroline Knecht of Kansas City, who posted [this tweet](#) in her feed on April 28, earned the right through a social media promotion conducted by the association during the month of April. Tom Weymouth, a staff member from The Nelson-Atkins Museum of Art will serve as the honorary catcher.

“Our members always look forward to connecting with Royals fans,” said Mike Vietti, Director of Marketing for the National World War I Museum and Memorial who serves as the 2017 President of the association’s volunteer-led board of directors. “It’s a great opportunity for fans to meet representatives of more than 30 of Kansas City’s attractions, have fun participating in interactive activities, and receive valuable discount coupons.”

Fans can connect with representatives of attractions including Go Ape Treetop Adventures, Extreme Grand Prix, Powell Gardens, iFLY Kansas City, College Basketball Experience, Kansas City Zoo, Union Station and many more in Kauffman Stadium's Outfield Experience concourse starting when the gates open 5:30 p.m. until the third inning.

The Greater Kansas City Attractions Association, founded more than 20 years ago, includes members from many of the region's top attractions, ranging from sports teams including the Kansas City Royals and Sporting KC, museums like The Nelson-Atkins Museum of Art, the Harry S. Truman Library and Museum, and National Museum of Toys and Miniatures to arts organizations including Starlight Theatre, Kansas City Ballet, and Theater League, theme parks like Worlds of Fun/Oceans of Fun, plus historic sites, major retail centers, and outdoor experiences.

In addition to the outfield activities, the first 10,000 fans entering the game will receive a coupon sheet valid for discounts and special offers at more than 20 attractions including:

- **Carolyn's Pumpkin Patch** – two for one admission
- **CoCo Key Water Resort** – buy two passes, get one free
- **College Basketball Experience** - \$2.00 off admission
- **Extreme Grand Prix** - \$5.00 off Go Kart race
- **Go Ape** – 10% off per person
- **iFLY Kansas City** - \$15.00 off Earn Your Wings package
- **Jackson County** – two for one admission to Missouri Town or Fort Osage
- **Jesse James Museums**
- **KC Barbecue Tours** - \$5.00 off all tours
- **Doubledecker Tours** - \$5.00 off Hop-on Hop-off day passes
- **Kauffman Center** – free admission to Future Stages Festival on June 25
- **Missouri Life** - \$4 off subscription price
- **The Money Museum** – Free money eraser with visit
- **National World War I Museum and Memorial** – buy one admission, get one free
- **Paradise Park** – buy one Go Kart ride, get one free
- **Powell Gardens** - \$2.00 off admission
- **Kansas City Renaissance Festival** – free child admission with adult admission purchase
- **Schlitterbahn Waterpark** – buy one admission, get one free
- **Starlight Theatre** - \$5 off tickets to Broadway musicals

- **KC Parks + Rec** – 25% off greens fees at Swope Park memorial Golf Course
- **Kansas City Zoo** – buy one adult admission, get one child free
- **Swope Park Rangers** – free general admission tickets with purchase of a general admission ticket
- **Town Center Crossing** – free book of savings
- **Zip KC** – 15% off zipline tour

“Tourism Night at The K is one of our special events that our fans look forward to each year,” said Matt Schulte, Kansas City Royals Marketing Coordinator and GKCAA Board Member.

“The Royals are proud to support the attractions throughout the Kansas City area, and encourage our regional fan base to learn more about what there is to see and do in our great city.”

About the Greater Kansas City Attractions Association

The GKCAA is a not-for-profit member organization dedicated to enhancing the success of member attractions through the strategic initiatives of collective marketing, membership services, networking and educational programs, advocacy as a collective voice, and providing opportunities to connect with local businesses interested in supporting the Greater Kansas City area’s tourism industry. For a complete list of members and to learn more, visit attractionskc.org or [facebook.com/AttractionsKC](https://www.facebook.com/AttractionsKC).