



GREETINGS FROM THE Greater Kansas City Attractions Association!

We serve the attractions community through

EXCHANGE OF IDEAS
PROFESSIONAL DEVELOPMENT
PUBLIC AWARENESS/ADVOCACY
MARKETING
COLLABORATION

Whether you are an attraction in the Kansas City region or an organization interested in networking with member attractions, the Greater Kansas City Attractions Association provides an affordable way to enhance the efforts and success of your organization!

There are two categories of membership - Attractions Membership and Allied Membership. Benefits for each membership category are tailored to bring the most value to each type of organization.

Please review the long list of benefits that will enhance the efforts of your organization!

ATTRACTION MEMBERSHIP BENEFITS

- A listing for your attraction in annual GKCAA promotional brochures
- A complimentary admission to a Visit KC networking event
- A 20% discount on brochure distribution through CTM Media Group *
- A listing and link on the GKCAA website, AttractionsKC.com
- Optional participation in regional promotions through Visit KC
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- A booth space on the concourse at Tourism Night at the "The K"
- Optional inclusion in coupon sheet distribution to 10,000 fans at the Tourism Night at "The K"
- Discounts on Kansas City Group Tour Association membership *
- Professional growth through networking and educational events
- Access to GKCAA membership directory
- Connection to the Advocacy Committee as an avenue for action
- Optional participation on GKCAA committees
- Inclusion in our growing social media programs, including popular giveaway contests

ALLIED MEMBERSHIP BENEFITS

- **Allied Members** (non-attraction members) receive many of the benefits listed above and are able to actively network with and market to attractions members through the Association. Additional sponsorship opportunities are available.

ATTRACTION MEMBERSHIP LEVELS

Attractions with Annual Attendance of

Less than 100,000	\$250
100,000 – 500,000	\$350
Greater than 500,000	\$500

ALLIED MEMBERSHIP

Annual Rate	\$500
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JOIN TODAY AND BENEFIT!

- NETWORKING
- ADVOCACY
- ATTRACTION PROMOTION

* Based on renewals of agreements with organizations

For more information: www.attractionskc.com
or email info@attractionskc.com