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Greater Kansas City Attractions Association to Hold “Tourism Night at The K” on Friday, May 10

25+ Attractions to Provide Activities, Giveaways, and 10,000 Discount Coupons

(Kansas City, Missouri) – The Greater Kansas City Attractions Association (GKCAA), a not-for-profit organization that provides benefits and services to more than 70 attraction and tourism-related businesses in both Kansas and Missouri, will hold its annual “Tourism Night at The K” at Kauffman Stadium on Friday, May 10, as part of game night activities during the Kansas City Royals game versus the Philadelphia Phillies. The event is part of the region’s celebration of National Travel and Tourism Week May 5-11.

Before the game, one fan will have a once-in-a-lifetime experience of throwing out a first pitch. Luke Schnoebelen, 36, of Overland Park, Kansas earned the right through a social media promotion conducted by the association during March and early April.

“I saw the promotion on Twitter and was playing in the backyard with my daughters. They helped me make a fun video and I entered,” said the father of two who works for Shook, Hardy & Bacon. “When I found out I won, I was pumped. I consider myself a pretty lucky person, so I was ecstatic that I’d won the opportunity to do something so unique.”

When asked how he was getting ready for the first pitch, he responded, “I’ve had the same baseball glove since I was 13 so I’m always ready for a game of catch.”

The life-long Royals fan will be pitching to Jacob Farrell, promotions and operations manager for The College Basketball Experience, a GKCAA member.

“Greater Kansas City Attractions Association members are thrilled to host Tourism Night at The K once again,” said Angie Jeffries, director of the office of communications for Jackson County and the 2019 President of the GKCAA’s volunteer-led board of directors. “This is always a great opportunity for the fans to connect with related entertainment, recreation, hospitality, and family-friendly attractions in our region. We know everybody is going to make some new friends and share plans for the busy summer 2019 season ahead.”

Fans can connect with representatives of attractions including the Harry S. Truman Library and Museum, Holladay Distillery, Kansas City Zoo, Midwest Genealogy Center, The National World War I Museum, Negro Leagues Baseball Museum, Powell Gardens, Union Station, and more in Kauffman Stadium’s Outfield Experience concourse starting when the gates open at 5:30 p.m. until the end of the 2nd inning.

In addition to the outfield activities, the first 10,000 fans entering the game will receive a coupon sheet valid for discounts and special offers at 20 attractions and hotels including:

- **Adam’s Mark Hotel/Coco Key Water Resort** – special package offer and two for one waterpark pass
- **Breakout KC** – 20% off online bookings with coupon code
- **Carolyn’s Pumpkin Patch** – two for one admission
- **College Basketball Experience** - \$2.00 off admission + 20% off shop items
- **Drury Hotels** – Save 15% off reservations with coupon code
- **Historic LeCompton** – one free admission to Territorial Capital Museum
- **Holladay Distillery** – Buy one tour, get one half-price
- **HyVee Arena Memberships** – special offers with coupon
- **Independence Attractions** – two for one admission to select historic sites.
- **Johnson County Museum** – 20% off up to four admissions
- **Kansas City Parks** – 25% off Swope Park green fees
- **Kansas City Zoo** - \$3.00 off general admission
- **Kauffman Center** – free admission to Future Stages Festival on June 16
- **Main Event** - \$20 in arcade play with purchase of \$20 in arcade play
- **National WWI Museum and Memorial** – buy one admission, get one free
- **Negro Leagues Baseball Museum** – two for one admission
- **Paradise Park** – buy one Adventure attraction, get one free
- **Quilt Town** – free special gift per visit.
- **Starlight Theatre** - \$5 off tickets to Broadway musicals with coupon code
- **Union Station** – Buy one Science City ticket, get a Planetarium ticket free

“Our fan base is regional and Tourism Night at The K is a great way for fans that live both in and out of Kansas City to learn more about all that is going on in Kansas City in the summer, from attractions to arts, hotels, and kids activities. The idea is that while fans are in-town to enjoy a

Royals game that they also take advantage of all the other amenities that KC has to offer,” said Matt Schulte, Kansas City Royals senior manager of special events and promotions and a GKCAA board member.

The Greater Kansas City Attractions Association, founded more than 20 years ago, includes members from many of the region’s top attractions that include the Kansas City Royals and Sporting KC; museums like the Kansas City Automotive Museum, the Kemper Museum of Contemporary Art, and Money Museum at the Federal Reserve Bank of Kansas City; arts organizations like the Kansas City Symphony, Musical Heritage Theater, and Kauffman Center for the Performing Arts; theme parks like Worlds of Fun/Oceans of Fun; historic sites including the Mahaffie Stage Coach Stop and Historic Farm; major retail centers like Crown Center and Country Club Plaza; and outdoor experiences including Go Ape Treetop Adventure and Kansas City Parks and Recreation locations.

About the Greater Kansas City Attractions Association

The GKCAA is a not-for-profit member organization dedicated to enhancing the success of member attractions through the strategic initiatives of collective marketing, membership services, networking and educational programs, advocacy as a collective voice, and providing opportunities to connect with local businesses interested in supporting the Greater Kansas City area’s tourism industry. For a complete list of members and to learn more, visit attractionskc.org or facebook.com/AttractionsKC.